

# **Declaration on the Responsible Use of Artificial Intelligence (AI)**

## **1. Purpose of the Statement**

The purpose of this Statement is to provide clear and transparent information regarding MDG Advisors, S.L.'s use of artificial intelligence systems in the development and provision of certain services and content, as well as the general principles governing such use.

This Statement is intended for users of the MDG Advisors, S.L. website, its clients and users, and, in general, anyone who interacts with content or services that utilize artificial intelligence technologies, and is provided for informational purposes only.

MDG Advisors, S.L. uses artificial intelligence systems as a support and assistance tool, without prejudice to human intervention and compliance with applicable regulations, particularly those regarding the protection of personal data.

This Statement is part of MDG Advisors, S.L.'s commitment to the ethical and responsible use of digital technologies, in line with its values, for the benefit of its clients, users, and society at large.

## **2. Use of Artificial Intelligence in the Services of MDG Advisors, S.L.**

MDG Advisors, S.L. uses artificial intelligence systems to support the provision of certain services and the generation of content, with the aim of improving accessibility, efficiency, and the experience of users and its clients.

The use of these technologies is limited to informational, advisory, or assistance functions and in no case replaces human intervention or the professional advice that MDG Advisors, S.L. may offer through its teams, as applicable.

The artificial intelligence systems used by MDG Advisors, S.L. do not make automated decisions with legal effects on users, nor do they generate results that produce legal or significant consequences without human intervention.

### **3. Purposes of Using Artificial Intelligence**

MDG Advisors, S.L. uses artificial intelligence systems for the following general purposes:

- To facilitate access to the information and content offered through its digital channels.
- To improve the understanding of informational, regulatory, or educational content, making it more accessible and easier to consult.
- To optimize the user experience of MDG Advisors, S.L.'s digital services.
- Streamline certain internal and communication processes to support the work carried out by the employees of MDG Advisors, S.L.
- To manage and organize customer information in order to improve customer service, follow-up, and business relationships.

### **4. Principles of Responsible Use of Artificial Intelligence**

MDG Advisors, S.L. is committed to using artificial intelligence responsibly, ethically, and in accordance with applicable regulations. To this end, the use of these technologies is governed by the following general principles:

#### **a) Human Oversight**

The artificial intelligence systems used by MDG Advisors, S.L. operate as support and assistance tools under human supervision. Under no circumstances does artificial intelligence replace human intervention or act autonomously in making decisions with legal or significant consequences.

#### **b) Transparency**

MDG Advisors, S.L. promotes the transparent use of artificial intelligence. Where appropriate, users are informed that certain content or services have been generated or provided through the use of artificial intelligence systems, with the aim of ensuring a clear understanding of how these services work.

#### **c) Proportionality and Purpose**

The use of artificial intelligence is limited to the purposes for which it was designed and is applied in a proportionate manner, avoiding uses that are unnecessary or inconsistent with the activities and values of MDG Advisors, S.L..

## **5. Interaction with Artificial Intelligence Systems**

In certain services or features offered through its digital channels, MDG Advisors, S.L. may use artificial intelligence systems designed to interact with users for informational, advisory, or support purposes.

In these cases, MDG Advisors, S.L. will ensure that users are clearly informed that they are interacting with an automated system, unless the context or nature of the service already makes this evident.

Interaction with artificial intelligence systems does not in any way replace the assistance or advice provided by the staff of MDG Advisors, S.L., and the inquiry may be referred to a human support channel when necessary.

## **6. Content Generated by Artificial Intelligence**

MDG Advisors, S.L. may use artificial intelligence systems to generate or adapt certain content, such as texts for informational, educational, or commercial purposes.

When these technologies are used, MDG Advisors, S.L. will ensure that the generated content is consistent with its values, reviewed in accordance with editorial criteria, and appropriate for the purposes for which it is disseminated.

Furthermore, as part of its commitment to transparency and the responsible use of artificial intelligence, MDG Advisors, S.L. will provide clear and proportionate disclosure whenever content has been generated or incorporated using artificial intelligence systems.

## **7. Personal Data Protection**

MDG Advisors, S.L.'s use of artificial intelligence systems is carried out in full compliance with applicable regulations regarding the protection of personal data at all times.

When the use of artificial intelligence technologies involves the processing of personal data, such processing will be carried out in accordance with Regulation (EU) 2016/679 (General Data Protection Regulation) and other applicable regulations, and in accordance with the provisions of the MDG Advisors, S.L. Privacy Policy.

MDG Advisors, S.L. implements the necessary technical and organizational measures to ensure the security and confidentiality of personal data, as well as to prevent unauthorized access or misuse.

## **8. User Rights**

Users whose personal data may be processed in the context of MDG Advisors, S.L.'s use of artificial intelligence systems may exercise the rights granted to them under current data protection regulations, under the terms and conditions set forth in the Privacy Policy of MDG Advisors, S.L..

In particular, they may exercise their rights of access, rectification, erasure, restriction of processing, and objection, as well as any other applicable rights, by sending a request to MDG Advisors, S.L., located at C/ Císter, 14, 4º-B, Málaga, Spain, or via email to: [pablo@mdgasesores.com](mailto:pablo@mdgasesores.com) .

## **9. Updates to the Statement**

This Statement may be updated by MDG Advisors, S.L. at any time to adapt it to changes in the use of artificial intelligence systems, technological developments, or applicable regulatory changes.

The current version of the Statement will always be the one published on the MDG Advisors, S.L. website ([mdgasesores.com](https://mdgasesores.com)), and users are encouraged to review it periodically.